

Robotics In The Food Industry Processing & Packaging

3A Sanitary Standards Institute Annual Meeting

Bob Rochelle
Stäubli Corporation



Robotics In The Food Industry

- ◆ *What is Robotics?*
- ◆ *The Robotics Industry*
- ◆ *The Business Case for Robotics*
- ◆ *Food Industry Requirements and Applications*
- ◆ *The Draft 3A Standard*

Robotics = Flexible Automation

◆ **Manual**

- ◆ *Fast product change*
- ◆ *Breaks*
- ◆ *Monotonous tasks*
- ◆ *Health claims*
- ◆ *Labor issues*
- ◆ *Training*

◆ **Dedicated Automation**

- ◆ *High volume*
- ◆ *Requires set-up time*
- ◆ *More maintenance*
- ◆ *Air cylinders / actuators*
- ◆ *Rigid conveyors / fixtures*

◆ **Flexible Automation**

- ◆ *Quick product change*
- ◆ *Programmable*
- ◆ *Repeatable*
- ◆ *Changeable cell configuration*
- ◆ *Responds to part changes*



Robotics Industry

- ◆ **History**
 - ◆ 1956 – Development began
 - ◆ 1961 – First installation
- ◆ **Over 1,000,000 at work today**
- ◆ **Over 200,000 sold per year**
- ◆ **Yearly Industry Revenue**
 - ◆ \$5,000,000,000 - robots
 - ◆ \$15,000,000,000 - systems
- ◆ **Growth rate average 18% yearly**
 - ◆ Except 2008 / 2009 / 2010
 - ◆ Very Strong 2012 and 2013
 - ◆ Outside of Automotive
- ◆ **Largest Industry and Markets**
 - ◆ Automotive - 47%
 - ◆ Electronic - 15%
- ◆ **Major Applications**
 - ◆ Material Handling - 39%
 - ◆ Welding - 30%



www.robotics.org

Buy a Robot and Save America

- ◆ **Article in Forbes Magazine “Buy a Robot and Save America”**
 - ◆ Average wage for an unskilled worker is \$15 - \$20 per hour plus benefits
 - ◆ Average UAW wage for unskilled trades is \$30 - \$35 per hour plus benefits
 - ◆ Average wage for similar labor in China is \$3 per hour plus benefits(?).
 - ◆ Offshore Manufacturing Risks and Issues
 - ◆ Higher transportation costs and more problems
 - ◆ Longer delivery times
 - ◆ Quality problems
 - ◆ International concerns like terrorism
 - ◆ Loss of real-time control of manufacturing
 - ◆ Loss of ability to make quick product or process changes
 - ◆ Loss of closeness to your market and your end-customers
 - ◆ A robot works 24 / 7 / 365 without breaks, benefits and legacy costs etc.....



Buy a Robot and Save America

- ◆ **2 shifts per Day Material Handling for 20 Years (80,000 hours)**
 - ◆ **30 Kg Size – 5.4 kVA rating**
 - ◆ *Electric rates 0.11 KwH = 0.594 cents per hour*
 - ◆ **Maintenance Costs for 80,000 hours**
 - ◆ *10,000 hour Lubrication – Lube 8 times*
 - ◆ *Year 3 , 6 and 9 about \$500 in lubrication costs*
 - ◆ *8 – 10 Years expect some form of unscheduled maintenance*
 - ◆ *\$5,000 from typical service life cycle costs*
 - ◆ *Well after 10 years refurbishment may be required*
 - ◆ *Typical cost for full refurbishment - \$10,000*



Do The Math

- ◆ **2 shifts / day for 20 Years**

- ◆ Rebuild once in 20 years.....\$10,000
- ◆ Maintenance for 20 years.....\$13,000
 - ◆ Lubrication.....\$3,000
 - ◆ Unscheduled repairs.....\$10,000
- ◆ Power 0.59 x 80,000 hours.....\$47,200
- ◆ Total **\$70,200**

- ◆ **OR do it Manually.**

- ◆ 80,000 hours x \$30.00..... **\$2,400,000**

◆ **Savings..... \$2,329,800**

Buy a Robot and Save America

- ◆ **Back to the Article in Forbes Magazine “Buy a Robot and Save America”**
 - ◆ Average wage for an unskilled worker is \$15 - \$20 per hour plus benefits
 - ◆ Average UAW wage for unskilled trades is \$30 - \$35 per hour plus benefits
 - ◆ Average wage for similar labor in China is \$3 per hour plus benefits(?).
 - ◆ Average wage for a robot is under \$1 per hour with no benefits.



THIS IS THE BUSINESS CASE FOR ROBOTICS!

Why Automate?

- ◆ **Reasons for Automating Processes**
 - ◆ *Need to reduce direct labor*
 - ◆ *Can't get people to do the job*
 - ◆ *Need to increase quality*
 - ◆ *Difficult to do the job manually*
 - ◆ *Need to increase production*
 - ◆ *Difficult to meet specifications consistently*
 - ◆ *Need to provide flexibility in processes*
 - ◆ *Hazardous to personnel*

- ◆ *Eliminates a contamination source*



The Food Industry

- ◆ **Traditional Applications – Mostly Packaging Areas**

- ◆ *Palletizing*
- ◆ *Secondary Packaging*
 - ◆ *Case packing / carton loading*
- ◆ *Primary Packaging*
 - ◆ *Dependent upon the products*

- ◆ **Current and New Applications**

- ◆ *Handling raw or unpackaged food products*
 - ◆ *Primary Packaging*
 - ◆ *Processing*
- ◆ *Requires wash down, clean systems*
- ◆ *Resistant to corrosion*
- ◆ *Resistant to water damage*

- ◆ **Warehouse**



Food Robot System Requirements

- ◆ **Any Robotic Automation System Specifications**

- ◆ *Reach / Payload / Speed / Inertia*

- ◆ **Protection from Water and Humidity**

- ◆ *Sealed Design with Smooth Finish for Drainage*

- ◆ *Higher IP Rating is more protection*
 - ◆ *But not necessarily 'clean'*
 - ◆ *Protected from water with sealed covers*
 - ◆ *Motors and 'electronics'*

- ◆ *Corrosion resistant coating*

- ◆ *Purged to prevent water entry and damage*

- ◆ *Cabling protected from water*

- ◆ *Locate Controls away from water damage*

- ◆ **Covers**

- ◆ *Condensation inside creates corrosion*
- ◆ *Leaks when damaged or installed incorrectly*



Food Products

- ◆ **Secondary Packaging**

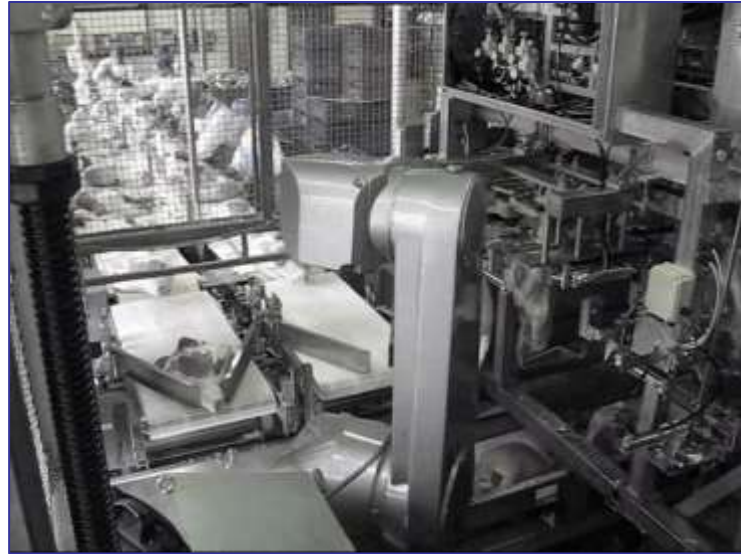
- ◆ *Bread Loaves Packaging*
- ◆ *Packaged Egg Rolls into Display Boxes*

- ◆ **Primary Packaging**

- ◆ *Sausages into trays*
- ◆ *Bulk Pastries into cases*
- ◆ *Stacking Hamburgers*

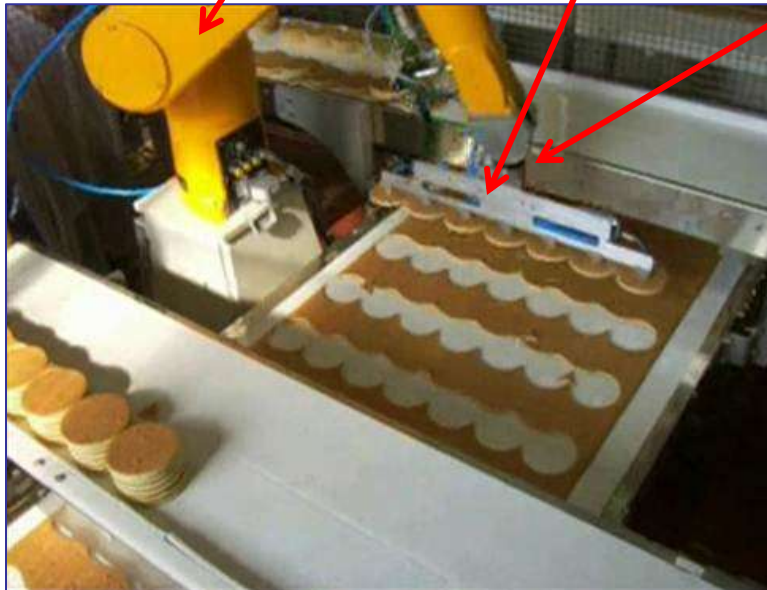
- ◆ **Processing**

- ◆ *Handling Whole Chickens*
- ◆ *Stirring Cheese Curds*
- ◆ *Tending a Cheese Slicer*
- ◆ *Ham De-boning*
- ◆ *Bread Scoring*



3A (Draft) Standard Highlights

- ◆ **Pertinent to Robot Arm, End of Arm Tooling and Tool Changer only**
 - ◆ Other system components 'covered' in other 3A standards



3-A[®] Sanitary Standard for Robot-Based Automation Systems

Standards Developing Organizations

3-A Sanitary Standards, Inc. (3-A SSI)

(In collaboration with)

United States Public Health Service (USPHS)

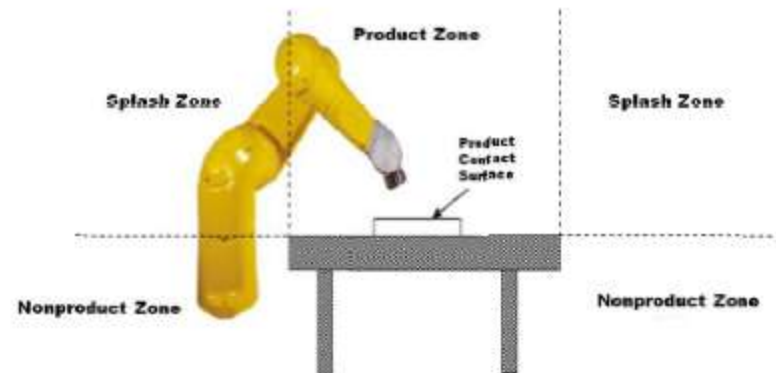
United States Food and Drug Administration (FDA)

United States Department of Agriculture (USDA)

European Hygiene Engineering & Design Group (EHEDG)

3A (Draft) Standard Highlights

- ◆ ***Pertinent to Robot Arm, End of Arm Tooling and Tool Changer only***
 - ◆ *Other system components 'covered' in other 3A standards*
- ◆ ***Requirements***
 - ◆ *Postures to promote draining away from the Product Zone*
 - ◆ *Home position in a posture that promotes draining and is not over the Product Zone*
 - ◆ *Only in the Product Zone when performing work*
 - ◆ *Sealed, Cleanable Design with Smooth Finish for Drainage*
 - ◆ *Positive air pressure 'on' during cleaning and operation*
 - ◆ *Tooling must be removed for cleaning*
 - ◆ *Tool Changer or manually*
 - ◆ *Tooling is Product Contact*
 - ◆ *Locate Controls away from water damage*



Summary

- ◆ **Robotics is an applicable technology for Food Processing applications**
 - ◆ *Your competitors are automating*
- ◆ **The Food Processing Industry needs a leader in adopting this technology**
 - ◆ *The food industry is a recognized growth market for industrial robotics*
 - ◆ *'The window of opportunity' is open for the 3A SSI right now*
- ◆ **Robot based automation is a mature, proven technology in many industries**
 - ◆ *It is 'relatively' new to the food processing industry*
 - ◆ *Throughout history resistance to new technology is common*
 - ◆ *Trains, automobiles, air travel, telephone, fax, email, internet, social media etc....*

Thank You

Bob Rochelle

Food & Packaging Industry Specialist



201 Parkway West
Duncan, SC 29334
USA

(248) 924-6206
b.rochelle@staubli.com
www.staublirobotics.com

